

luminata

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WE LOVE: CHEMICAL-FREE HAIR COLOURING AT NOTTING HILL HAIR ORGANICS



Stepping into [Hair Organics at Notting Hill](#) is a totally new hair salon experience. Greeted into the family-like ambience where tea, biscuits and humour are supplied in abundance, it's very easy to sink into the chairs and let the best part of 4 hours pass whilst having your hair expertly cut and coloured by the good-natured team.

Rachel was the salon stylist concentrating on my locks for the afternoon and she proceeded to match the best shade of copper red tones to cover my current blonde hair and to suit my pale colouring / dark eyes combo. I was a little nervous about the damage to my hair which has been recovering from years of bleaching products as it's slowly grown out, but Rachel assured me that the Daniel Field hair colourants are actually extremely natural, free from hydrogen peroxide, ammonia or any other synthetic replacements that strips the colour from your hair. The hair colours are activated with water and formulated using a seaweed colouring system that means less damage to the hair, no chemicals down the drain and zero toxins absorbed by the skin. I was sold!

One thing I noticed about the unusual colouring experience, is that all of the formula's were odourless, didn't trigger my asthma as with regular hair dyes and didn't feel at all uncomfortable on my scalp. In fact I felt completely unstressed compared to previous hair colouring experiences that have given me that uncomfortable 'want to leap from my chair' sensation. Mid-way between colouring and before conditioning, I had a chance to feel the texture of my hair and I was completely amazed at how soft and undamaged it felt. I really didn't think that this was possible and I'm now converted to this form of colouring. Rachel also applied a PH rinse after all of the colours had all been applied to restore the hair back to its alkaline state. This helped to leave my hair in dazzling condition, in fact, probably better condition than before I had entered the salon.

With a soothing massage chair, sustainable designed salon, biodegradable towels and the use of the best chemical-free Daniel Field products [this salon lives up to it's name](#) and I wouldn't hesitate to recommend it to my eco readers and friends alike in London and surrounding areas. It really is worth a visit to experience this amazing new way to colour hair without compromising your eco beliefs, it really is possible to have your cake and eat it.

Rachel used a combination of a semi-permanent colour and a permanent colour to create an unusual red/copper tone which just gets better with time. Since having my hair coloured I've not had only people come up to me on the street and ask me what brand of hair dye I use but surprisingly people have also asked me if red is my natural colour! I just point them the way of Hair Organics and let Rachel work her magic!

Rachel

Photographs by Tristan Glinski